

READ, INTERPRET AND ANALYZE FINANCIAL STATEMENTS FOR COMPANY DIRECTORS AND COMPANY SECRETARIES [ADVANCED LEVEL]

COURSE INTRODUCTION

Most successful people have the self-motivation and determination to succeed. These are the people who have succeeded in developing themselves as well as growing their business or other sources of income intelligently. However, having gained the wealth and power there are those who are unable to sustain and preserve it for the next generation, simply due to the lack of financial knowledge or not having financially competent managers. Those who take the time to learn and apply financial intelligence in their business and lifestyle have better chance of keeping and growing what they and their predecessors had worked so hard for. Business owners and company directors can contribute more strategically if they apply financial knowledge in their business operations.

COURSE OBJECTIVES

This program gives a broad overview of the various roles and responsibilities and interaction required in running an organization. Participants will learn how to manage various stakeholders and integrate finance and operations successfully. They learn how to set policies and optimize business to meet shareholders' expectation. They will also be challenged to step in and necessitate the strategic changes in order to put the business on track, if and when necessary. These skills come with knowledge and experience; this course will help in shortening the learning curve.

COURSE CONTENTS

- Financial analysis of corporate annual reports of listed entities.
- Identify warning signs of poor business performance and bad corporate health.
- Foresee business decline and insolvency.
- Develop practical new ideas for business turnaround strategies.
- Published illustrations and group discussions.

LEARNING OUTCOME

By attending this programme, the participants will be able to:

- Develop abilities to review and evaluate financial news and publications.
- Read, interpret and analyze financial statements in a critical manner.
- Identify good, bad and dodgy financial results.
- Manage a business more effectively using financial tools.
- Learn to turnaround an organization to succeed in challenging times.
- Think strategically, work in teams and present Ideas to audience confidently.

METHODOLOGY

The methodology of this program constitute using a combination of interactive discourse and problem solving through case studies, quiz, games, print and digital media as well as group discussions, self-assessment and presentations where necessary to test and entrench the knowledge of participants. They learn to apply the principles to scenarios provided besides having the opportunity to discuss dilemmas faced at their workplace.

WHO SHOULD ATTEND

This program is for people who are familiar with Financial Statements. Business owners, board members, directors, 'C' level executives, general managers, head of departments and senior officers with profit responsibility.

ABOUT THE TRAINER

S. YOGA THEVAN is a Chartered Global Management Accountant and an associate of CIMA (Chartered Institute of Management Accountants, UK). He also obtained an MBA from the renowned Strathclyde University Graduate School of Business, Europe's largest Business School. He has a wide industry exposure from manufacturing to banking & stock-broking. Since 2004 he is a full-time Learning Facilitator. He is also a regular speaker for PSMB, MIA, SSM, SME Corp, MEF, MIHRM and many corporations, both local and foreign. Yoga is also a founding member of MAPS (Malaysian Association of Professional Speakers) and was President in 2008. In 2012 he was engaged by the Malaysian Government to brief all heads of department and top-ranking officers in various Ministries on the concept and impact of Accrual Accounting to the Government Accounts. What you can expect from Yoga in his programs are thorough, exciting, knowledge enhancing sessions filled with action learning divulged in a simple manner. His diverse background and experience coupled with a variety of delivery mechanisms enriches participants' knowledge and retention of this intricate subject.

| DATE | VENUE | EVENT CODE |
|----------------------|---|---------------|
| 17 July 2019 | Menara SSM@Sentral, Kuala Lumpur | CEP/KL/19/060 |
| Time | 9.00 am – 5.00 pm | |
| Training Methodology | As Above | |
| Fee | RM500.00 Standard RM400.00 Licensed Secretary Member of MAICSA, MIA, Malaysian Bar, MACS, MICPA, Sabah Law Assoc. & Advocates Assoc. of Sarawak. | |
| SSM CPE Points | 8 | |

Fee inclusive of certificate of attendance, compact disc pre-loaded with seminar materials and refreshment.



Use one form for each participant. Print or type clearly. This form can be downloaded from SSM's website at www.ssm.com.my. Kindly make copies if more forms are needed. Please register me for the below programme:

| DATE | EVENT CODE | PROGRAMME |
|------|------------|-----------|
| | | |

PARTICIPANT DETAILS: *(All details must be completed)*

Name _____

I/C No. _____ Licensed Secretary No. _____

Prescribed Body Name & Membership No. _____

Designation _____

Company _____

Address _____

Office Tel. No. _____ Fax No. _____ Mobile No. _____

Email Address _____
(Please provide your e-mail address as registration confirmation is sent to you via e-mail.)

Tax Invoice to be issued in the name of _____

Name of HR personnel _____ Tel. No. _____

Vegetarian Meal Other Diet _____

Payment by cheque no. _____ amount RM _____

PAYMENT TERMS

- Fee is payable to **SURUHANJAYA SYARIKAT MALAYSIA**.
- Payment can be made in cash, cheque, bank draft, credit card, postal order or money order.
- Each programme fee must be paid separately.
- Only cheque issued by company/firm can be accepted. Companies/Firms that issue a non-valid cheque will be blacklisted.
- Personal cheque will not be accepted.
- On the reverse of each instrument of payment, please indicate the participant(s) name (maximum 5), License Secretary no./Professional Body name (if any), programme date and event code.
- Attach with a copy of the Registration Form (if payment made before the programme date) or Invoice (if payment made after the programme date) when submitting payment.
- Payment can be made at SSM, Level 17, Menara SSM @ Sentral, Kuala Lumpur and at all SSM branches in Malaysia.

PROGRAMME FEE

Fee is inclusive of certificate of attendance issued by the Companies Commission of Malaysia (SSM), training materials, refreshments and lunch (where applicable).

FAX OR EMAIL YOUR REGISTRATION FORM WITH PAYMENT RECEIPT TO:

COMTRAC & Knowledge Management Division, Level 12, Menara SSM @ Sentral, 7 Jalan Stesen Sentral 5, Kuala Lumpur Sentral, 50623 Kuala Lumpur
Tel: +(603) 2299 4440 (Zakhir) / 4441 (Priya) / 5308 (Fuza) Fax: +(603) 2299 4451 / 4452 Email: comtrac@ssm.com.my

TERMS & CONDITIONS

Registration is on a first-come-first-served-basis. No walk-in accepted. All registrations **MUST** be submitted to SSM accompanied with the full payment five (5) working days before the programme. Admittance will not be permitted unless payment or letter of guarantee is received. Participant will be issued a Certificate of Attendance upon full attendance of the programme and payment is received.

Cancellation

No refund is entertained if participant decide to cancel their registration but a substitute is welcome. Written notification of substitute's name must be received by COMTRAC at least three (3) working days prior to programme. Any difference in fee will be charged accordingly. In cases of cancellation/postponement of programme by COMTRAC, the registration fee will be refunded.

Transfer

No refund is entertained if participant fails to attend a programme. Transfer of registration fee to another programme is not allowed.

Replacement Of Certificate

SSM will charge an administrative fee of RM30.00 per copy for any replacement of certificate due to errors in name or identification card number wrongly filled by participant/representative during registration or loss of certificate, etc.

DISCLAIMER

SSM reserves the right to cancel programme, change date(s), venue(s), speaker(s) or any other changes due to any unforeseen circumstances that may arise without prior notice to participants. Upon submitting the registration form, you are deemed to have read and accepted the terms and conditions.

PSMB

Suruhanjaya Syarikat Malaysia is registered as a training provider with PSMB under KERAJAAN1846.

PERSONAL DATA PROTECTION NOTICE

Your personal data and other information provided in this application and including any additional information you may subsequently provide, may be used and processed by COMTRAC/SSM as a reference in future to communicate with you on our training programmes/events. In line with the Personal Data Protection Act 2010, we wish to get your agreement and consent for using your personal data. If you do not consent to the processing and disclosure of your personal data, you should send an e-mail to us at comtrac@ssm.com.my.